

School of Planning, Public Policy and Management











MASTER OF NONPROFIT MANAGEMENT

Program Handbook and Advising Materials

For entering students Fall 2020 through Summer 2021 Hello incoming class of Fall 2020 and thereafter,

Keep this program handbook! The materials in this handbook will help guide you through your entire degree program, and **you'll need to refer back to it repeatedly**. We want to make sure that you sail smoothly through the bureaucratic waters of your masters degree program.

At any time during your studies here at University of Oregon, if you have any questions, always feel free to ask your faculty advisor or ask me. As PPPM faculty members, we want you to make the most of your opportunity to learn and grow professionally while you are here.

Sincerely,
Dyana Mason, PhD
Master of Nonprofit Management Program Director
dmason@uoregon.edu

Master of Nonprofit Management Program Description

The Master of Nonprofit Management is a professional degree providing training for students in administration of nonprofit organizations. Due to the astonishing growth of the nonprofit sector over the past three decades in the U.S. and the equally rapid growth of nongovernmental organizations internationally, the sector has professionalized. Nonprofit employees now seek master's-level training in order to advance their careers and specialize in nonprofit administration.

Fully 10% percent of the U.S. workforce is employed in nonprofit and philanthropic organizations. The nonprofit sector is no longer a career that people fall into, but an avocation that students prepare for with a rigorous, focused degree program.

This degree is distinct from a Master of Business Administration and a Master of Public Administration due to the nonprofit sector's unique funding and management structures. Unlike businesses, nonprofits gather revenues from a variety of funding streams, each with its own unique development challenges: government and foundation grants, membership revenues, gifts from major donors, broad-based support (small gifts), special events and sponsorships, endowment income, commercial revenue (such as fees for services, ticket sales and subscriptions), bequests, and many other forms of funding peculiar to the nonprofit sector.

Nonprofits also operate in a tax-exempt financial reporting environment, in which financial management issues and accounting challenges differ considerably from those faced by businesses. Nonprofit human resource management shares some features with business and government

sectors, but also has unique aspects, such as volunteer recruitment, motivation and management. To illustrate, managing a corps of volunteers without the motivation of salary is a daunting task and its difficulty is often underestimated.

Service to a broader public mission is a feature shared by both the government and nonprofit sectors, so it is not surprising that a majority of the nation's nonprofit administration programs have emerged from schools of public administration or public policy. Yet again, the nonprofit administrative skill base differs from that required in government agencies. Government revenue originates from the tax base and budgets are determined hierarchically. Government entities are constrained in their operation due to legislation, in an effort to ensure that public funding is not misused. The nonprofit sector, in contrast, is comparatively free to experiment and innovate without binding controls on process. Governments contract out to nonprofits, and government management now frequently centers on the ability to create public outcomes via networks of providers, whereas nonprofit management is largely internal.

Despite the differing features of the government, business, and nonprofit sectors, drawing on professional training elements from all three sectors is critical for a Master of Nonprofit Management. We have crafted a strongly skills-focused curriculum, melding best practice elements from the three sectors into all courses. As long as you take advantage of the opportunities we've built into the program to network with other professionals in the nonprofit/philanthropy sector, you'll find that the MNM degree provides the right foundation for a career in nonprofit/NGO or foundation leadership.

University of Oregon is highly engaged in helping shape our growing academic field. Faculty are prominent researchers in their areas of expertise, and our curriculum reflects our nonprofit/NGO-first approach to the degree. Along with a handful of other universities, we are in the first ever cohort of programs to gain accreditation from the Nonprofit Academic Centers Council.

A welcoming environment depends on all of us. The School of Planning, Public Policy & Management is a community that values inclusion. We are a committed to equal opportunities for all faculty, staff and students to develop individually, professionally, and academically regardless of race, ethnicity, heritage, gender, sexual orientation, ability, socio-economic standing, cultural beliefs and traditions. We are dedicated to an environment that is inclusive and fosters awareness, understanding, and respect for diversity. Please get involved in the PPPM-wide Equity Initiative – everyone is welcome to help push PPPM to be a learning organization and an inclusive place for all students. If you ever feel excluded or threatened, please provide, at the very least, some anonymous feedback so that we can learn. Or talk to us -- contact your instructor and/or the MNM program director or PPPM School head. You can also call the university's 24-hour hotline, 541-346-SAFE, to be connected to a confidential counselor to discuss your options. If you are experiencing hate or discrimination, you can obtain resources here: RESPECT.uoregon.edu, or phone 541-346-5555.

MNM Curriculum

The 70-credit program prepares students to become effective and creative leaders in the nonprofit sector. The program consists of four components: 1) core courses, 2) an elective field of interest (concentration), 3) internship and professional development training, and 4) the management sequence and management consultancy course. The UO Graduate School requires you to be

enrolled in at least 3 credits per term, including your last term in the program. The exception is summer term, when you may take zero credits. If you need to drop down to fewer than 3 credits per term or take a leave of absence during the academic year, see the section on UO Graduate School Policies later in this handbook.

MNM Core Courses

The eleven core courses (31 credits) provide students with the leadership, management, and financial skills to be effective leaders in the nonprofit sector.

First Year, Fall term (your particular schedule may vary)

PPPM 618, Public Sector Theory

4 credits

The context of professional public services includes the history and theoretical foundation for public policy and management in the government and nonprofit sectors.

PPPM 656, Quantitative Methods

5 credits

Develop skills in using quantitative analysis to evaluate policies and programs. Emphasizes selecting appropriate analysis procedures, interpreting results appropriately, and writing clearly about findings.

PPPM 680, Managing Nonprofit Organizations

4 credits

Principles of effective management of nonprofit organizations. Focuses on governance, strategy, legal structure and standards, and volunteer administration.

PPPM 623, Professional Development

1 credit

Students identify career goals and prepare professional materials for the internship and post-graduation. If you are working in a professional position currently and intend to continue in that position after graduation, you may waive PPPM 623 and replace the credit with an elective credit.

First Year, Winter Term

PPPM 581, Fundraising for Nonprofit Organizations

4 credits

In-depth introduction to fundraising for nonprofit organizations with an emphasis on annual giving, major gifts, planned giving, and campaigns.

PPPM 681, Nonprofit Financial Management

4 credits

Analyzing the financial health of an organization, budgeting, maintaining steady financing throughout the year, financing special projects, and safeguarding the assets of an organization.

(Additional credits winter term of the first year are management or elective course credits.)

First Year, Spring Term

PPPM 586, Philanthropy and Grantmaking Seminar

2 credits

Overview of the practice of philanthropy and grant making in the United States. Students study philanthropy from a multidisciplinary perspective and finish the quarter by awarding a \$20,000 grant to a nonprofit organization of their choice.

PPPM 522, Grant Proposal Writing (this course is offered every term) 1 credit
An introduction to the process of preparing grant applications and material for funded research.

(Additional credits spring term of the first year are management, elective, or internship credits.)

Summer Term between First and Second Year

Complete 3-credit internship (can be completed during the academic year). A few nonprofit courses are available during the summer as well. Note that tuition is less expensive Summer term.

Second Year, Fall Term

PPPM 687, Nonprofit Board Governance

1 credit each term

Students learn the principles of board governance in class (2 to three sessions per term) while serving on governing boards of nonprofit organizations for one year. This course continues Winter and Spring terms for a total of 3 credits.

PPPM 686 Nonprofit 48-Hour Charrette

1 credit

Held at the end of "zero week" just prior to the start of Fall term, students engage in a 48-hour policy or management charrette on a problem that faces nonprofit professionals. This project is intended to simulate the real-world environment where nonprofit executives are given short time frames to research and respond appropriately to a topic that is new to them. Over 48 hours, students, working in groups, will read relevant documents, write a memo detailing the evidence base and key issues, and give an oral presentation. Incoming first year students will have the opportunity to view the presentations as part of their orientation to the program. This component of the curriculum is a signature event and rite of passage each fall.

Also take internship, electives, or management sequence credits.

Second Year, Winter Term

Continue taking **Board Governance**

PPPM 610, Research Skills

2 credits

This class introduces research methods that you'll be utilizing for the Nonprofit Management Consultancy.

Also take internship, electives, or management sequence credits.

Second Year, Spring Term

Continue taking **Board Governance**

PPPM 688, Nonprofit Management Consultancy

4 credits

In teams, students complete administrative projects on behalf of regional nonprofit organizations. Topics vary according to the nonprofit organizations who apply for assistance each year.

Also take internship, electives or management sequence courses.

Core Course Policies

- All core classes must be taken for a letter grade, with the exception of Grant Proposal Writing.
- Students must earn an average GPA of 3.0 in the core courses. The GPA is computed as weighted average based on each course's credit hours.
- If a student has taken a core course (or its equivalent) prior to entering the MNM program, a more advanced course in that area or a complementary course approved by the instructor and the MNM director may be substituted. The course substitution form is available on the department website.
 - For students who graduated from the PPPM undergraduate program, the policy on taking PPPM 581, 586, and 681 are as follows: if grade of "A-" or higher was earned in the undergraduate version of the course, a higher level or complementary course should be taken instead of the MNM core course. If a "B" or higher was earned in the undergraduate course, the student has the option of taking a higher level or complementary course or taking the MNM core course. Finally, for grades below a "B," the MNM core course should be taken.

MNM Fields of Interest

Students develop a substantive area of expertise by taking a minimum of 23 credits of coursework in a field of interest (including an internship). The MNM offers flexible but suggested curricula for fields such as those listed below. You may design your own field of interest (most students do), or choose from one of the following options, but the final list must be in consultation with your faculty advisor. See the "MNM Fields of Interest" list in Appendix V for sample courses within each topic area.

Marketing and Development: For students wanting to work in development (fundraising) or advancement. Career options in this field are excellent and well-remunerated.

Social Entrepreneurship: For students seeking closer links to social enterprise and social good businesses, or focused on developing fee-based commercial enterprise within nonprofit organizations.

Equity/Social Justice: For students pursuing careers specifically in advocacy organizations with a social change focus.

Policy: For students entering fields where policy analysis and influencing government and legislative decision-making are critical.

Environmental Sustainability: For students pursuing careers in the environmental nonprofit or NGO sector.

Arts & Cultural Leadership: For students specifically interested in a career in administration of arts and cultural organizations. You can obtain both the MNM and the Graduate Certificate in Arts Management degrees without extra coursework added to your two years of study. See Appendix II, and the Arts & Cultural Leadership blog site: https://blogs.uoregon.edu/artsandculturalleadership/

International Development: For students seeking or continuing careers with INGOs, humanitarian organizations, and aid to developing countries.

Education and Social Services: For students interested in private educational institutions, health-related nonprofit agencies, or any social service organization including those devoted to children, teens, substance abuse, housing, and so on.

Public Relations & Advocacy: For students headed for careers in organizations that seek to inform, persuade, and change behaviors of the public.

Food Studies: There is a Graduate Specialization in Food Studies at UO presently, but our students have said that the scheduling of the courses in other departments is sporadic. If this field appeals to you, you should investigate and take as many of the food studies courses that are offered.

Planning and Community Development: For students pursuing careers in philanthropy (grant making), and urban and rural economic development.

University of Oregon has a wealth of graduate-level courses across campus for MNM students to design an interdisciplinary concentration. The availability of courses for your field of interest depends on the host department, so you should inquire about access to certain courses if they are offered outside the PPPM department. Students develop their own field of interest in consultation with a PPPM faculty advisor; we encourage you to craft a field of interest that suits your particular career goals.

Field of Interest Elective Course Policies

- Field of interest elective courses may be taken either for a grade or pass/no pass. A grade of "B-" or better is required of graduate students to pass a course under the pass/no pass option.
- There are many courses outside of the PPPM School that are relevant to nonprofit management. There is no limit on how many can be taken for the field of interest. See the UO listing of classes ("class schedule") for a list of courses routinely offered in other departments.
- Finding courses in other departments ahead of time may seem daunting, because you don't know what term a course will be offered. Here is how to obtain an advance preview of other departments' draft class schedules: Go to http://classes.uoregon.edu and select the current term. In the URL at the top of the screen, change the number to the next digit. If it says "202002",

- change it to "202003", for example. You'll see the courses planned (but still in draft stage) for that next term. You can also use this method to find prior courses which may be offered in the same term the next year.
- If you are unable to register for a course in another department (it might be closed to non-majors), email the instructor to inquire about taking it. If that instructor says no, there might be an important reason you don't have the prerequisites, for example. If not, email your MNM faculty advisor to see if they might lend a hand in advocating on your behalf. Usually other faculty members accommodate our students out of professional courtesy, because so many external graduate students from outside PPPM take PPPM courses.
- In addition to being able to take classes in other departments, UO students may take classes at other universities in Oregon (OSU, PSU) and transfer those credits to UO. Information on how to transfer those credits is available at the UO Office of the Registrar.

Internships & Professional Development

There are two components of the MNM internship requirement. The first is enrollment in the Professional Development course (1 credit, PPPM 623). Students begin the course starting orientation week and continue through fall term of their first year. Through this course students identify their career goals and develop a plan to prepare themselves to meet the goals. Students identify summer internship and post-graduation fellowship opportunities and develop polished resume and cover letters.

The second component is completion of an internship. Internships offer students opportunities to explore and clarify career goals, apply academic learning, enhance and learn new skills, gain experience, and network with professionals. Unlike jobs, internships are supervised training experiences with the explicit intent of developing skills. Internships are highly recommended for all MNM students and are required for those with fewer than two years of relevant professional experience. Students enroll in 3 or more (you may take up to 10) pass/no pass credits of PPPM 604 Internship. In collaboration with the internship site supervisor and the Internship Director, students identify learning goals and outline specific tasks and responsibilities that support these goals. Gaining relevant professional experience beyond the 3 credits is **highly** recommended. For more information on the Internship Program see the <u>PPPM School Internship website</u>.

Internship Policies

- Three credits of internship is equivalent to 90 hours of work in an internship placement.
- A maximum of 10 internship credits may be taken. Credits beyond the required 3 will count as elective credits.
- If a student has two or more years of related professional experience, the internship requirement may be waived. In lieu of the internship, 3 additional credits of elective courses should be taken.

Management Sequence and Nonprofit Consultancy Project:

MNM students complete the **Management Sequence**, which involves specialized coursework in management topics. Students also complete the Nonprofit Management Consultancy course. Courses listed below may be used as electives for your field of interest, but cannot double count.

Management Sequence (16 credits)

AND

4 credits
4 credits
2 credits
2 credits
2 credits
2 credits
4 credits
10 credits total
4 credits
4 credits total
4 credits
3 credits
3 credits

Plus:

*Other courses may be approved for Management Sequence credit on an individual basis – **there** are many options, too numerous to list here. If you find a course elsewhere on campus through another department, check with your MNM faculty advisor to determine if that course will count as a management sequence course. Generally, any course with contents that directly relate to the administration of nonprofit organizations will be approved for the MNM management sequence. For example, Community Planning Workshop (PPPM 625+626) will work if your team is completing a project on behalf of a nonprofit agency, or a government project that has a substantive impact on the nonprofit sector.

PPPM 688 Nonprofit Management Consultancy Policies

- The Nonprofit Management Consultancy course provides a culminating experience for the program. Prior to participation in the Nonprofit Management Consultancy, a majority of the required core course credits and Management Sequence course credits must be completed.
- Concurrent (dual) degree students may substitute a required thesis in their other department in lieu of the Nonprofit Management Consultancy course. In this case, the student's thesis must be approved by the MNM faculty to be relevant to the MNM degree.

MNM students may complete concurrent degrees with another graduate program in PPPM or elsewhere on campus. Programs of interest may include (but are not limited to) Law, Business, Conflict and Dispute Resolution, International Studies, Environmental Studies, Sociology and Political Science.

A concurrent MNM/Master of Public Administration (MPA) degree may be of interest to some students. The MNM and MPA curricula are related but still distinct. Pursuing both degrees can provide an extremely strong background for work in both the nonprofit and public sectors. Because of the close relationship between the MNM and the MPA, the curriculum for this concurrent degree combination is carefully prescribed. It is detailed in Appendix III at the end of this MNM Policy Handbook.

Concurrent Policies

- Students interested in a concurrent degree program must 1) apply to and be accepted in both programs separately, and 2) meet with faculty advisors in both programs to develop an academic plan. Usually concurrent degrees decrease the time it takes to complete two separate degrees by at least a year.
- An official **Declaration of Concurrent Degree** form must be completed, approved by both program directors and the graduate school.
- During the first week of your final term at UO, submit a **Concurrent Program Plan** form.
- The MNM program will accept the core courses of the second graduate degree as your field of
 interest credits for the MNM.
- You may complete your internship via another department, as long as you meet the minimum credit total threshold for the MNM degree.
- Students must be "in residence", meaning that you are enrolled as an MNM major for at least one academic year.
- Concurrent degrees are only possible within the UO, and are not possible across other universities.

Policies for Students with Previous Nonprofit Coursework

If you join the MNM program while you are already a student in the UO Graduate Certificate in Nonprofit Management program:

All existing Certificate requirements that you have taken in the PPPM department so far can be credited towards your MNM degree. In addition, elective credits towards the Certificate that you have taken outside the department will be considered on a case-by-base basis as to whether they can apply towards the MNM degree. Meet with your MNM advisor to create an individualized degree program. However, keep in mind that you cannot earn both the Certificate and the MNM.

If you received the Graduate Certificate in Nonprofit Management from the UO at some time in the past:

The 13 credits of required core classes you completed for the Certificate, as well as any internship credits you completed, will count towards the MNM degree. In addition, elective courses you completed will be considered for inclusion in your MNM degree on a case-by-case basis. Meet with your MNM advisor to create an individualized degree program.

Transferring Credits

Students may petition PPPM and the Graduate School to transfer up to 15 graduate credits from another graduate program if the credits: 1) are relevant to the MNM program, 2) were taken within seven years of the date of MNM graduation, 3) were not used towards a prior completed graduate degree, 4) were taken at an accredited university, and 5) earned a "B" or higher (or a Pass in a Pass/Fail course). The credit transfer form is available at the UO Graduate School Forms website. Please return the form to your faculty advisor.

Students should meet with their advisor to discuss how the credits will count towards the MNM degree (core or field of interest).

Student Advising

- When students start the program, they are each assigned a faculty advisor. Students are strongly encouraged to meet with their advisor in the first term of study and as needed throughout the year for answering questions related to program requirements, for advice on elective course selection, and to answer other curriculum matters. See below for the list of advisors.
- You are <u>welcome to change your faculty advisor if another faculty member is a better fit</u>. Please inform your new faculty advisor.
- In the spring of the first year, you are required to meet with your advisor for a mid-program
 review. Bring a copy of your Professional Development Plan (the one you completed in the
 PPPM 623 Professional Development course fall term) to your mid-program review. Your
 advisor reviews and discusses with you what degree requirements must be fulfilled prior to
 graduation.

Academic Calendar

• The academic calendar, with add and drop deadlines, can be found on the Registrar's website: https://registrar.uoregon.edu/calendars/academic/five-year

Academic Standing

• Students have seven years to complete their MNM while maintaining continuous enrollment (summers excluded). Any credits taken earlier than seven years from graduation will expire and not be valid towards the MNM. Exceptions are (sometimes) made exclusively for military service and serious health conditions.

- Graduate students must convert a grade of Incomplete ("I") into a passing grade within one calendar year of the term the course was taken. If there are extenuating circumstances, there is a process to petition the UO Graduate School for a removal of an incomplete that is from more than one year prior.
- Grades below "C-" are not accepted for graduate credit but are computed in the grade point average (GPA). For pass/no pass classes, a grade of pass must be equal to or better than a "B-." A student may retake a class if a very low grade is earned, and the grades will be averaged.
- Students must maintain a 3.0 GPA to be in good standing and to graduate from a PPPM graduate program. At the end of the first year of classes (for full time students) or after completion of 36 credits (for part time students), a 3.0 cumulative GPA is required in order to continue in the graduate program. If in subsequent terms a student's cumulative GPA drops below a 3.0, he or she is given one term to raise the cumulative GPA to at least the 3.0 level.
- Failing five credits ("F" in a graded class or "N" in a pass/no pass class) is grounds for expulsion from the program.

Miscellaneous

Where to Go When You Have Questions

See your assigned faculty advisor in Hendricks Hall if you have a question about a course, your planned curriculum, and so on. Your faculty advisor serves as your academic advisor. A list of advisors and their advisees is provided at the fall orientation.

Faculty advisors include:

Doug Blandy Renee Irvin Saurabh Lall Patricia Lambert Dyana Mason José Meléndez Eleonora Redaelli

Consult Dyana Mason, PhD, MNM Director, Hendricks Hall 147C for:

MNM curriculum oversight, exceptions, etc. dmason@uoregon.edu

Bob Choquette, Graduate Admissions Coordinator, Hendricks 119,

choquett@uoregon.edu
Admissions process
Online admissions portal access
Fall orientation/retreat

Finding housing GE applications, GE assignments

Julie Voelker-Morris, Career Services Director, Hendricks 121A, <u>ivoelker@uoregon.edu</u> All questions regarding completing or not completing an internship or PPPM 623 Professional Development.

Tony Cipolle, Hendricks Hall 119A, tonyc@uoregon.edu

PPPM email listserv management
PPPM Current Students blog site
Hendricks Hearth/mailroom questions
Supply order requests (should be pre-approved by a faculty member)
Motor pool requests
PPPM and DSGN room scheduling requests

Martine Wigham, Lawrence Hall 119B, mkwigham@uoregon.edu

Pre-authorization to add internship or independent study course
Difficulty registering for a class (also mention this to your faculty advisor if this happens)
Campus room scheduling requests
Event/catering requests
Classroom scheduling

Tash O'Brien, Hendricks Hall 105, nar@uoregon.edu

Keys and Hendricks building access (including Hendricks computer lab)
Scholarship and tuition remissions
Event & trip cost estimates
Purchasing and contracts
GE appointments and GE/student worker payroll
Student records, commencement clearance

Facilities Office, Lawrence Hall 124

Equipment reservation

Output Room, Lawrence Hall 280

Printing large posters

Graduate Employment (GE) Positions

- In the winter or spring of each academic year PPPM advertises its very limited number of GE positions for the following year. On occasion, additional PPPM GE positions will become available at other times of the year and notices will be emailed to all PPPM graduate students regarding these openings. The faculty members associated with the particular GE review the applications and select the student they feel is best equipped to perform the duties of the position. Approximately 10% of PPPM graduate students have a GE appointment from PPPM in any given term.
- PPPM students have been very successful obtaining administrative GE positions elsewhere at the university, outside of PPPM. Current listings are available throughout the school

year on the Graduate School's webpage. Positions sometimes open up at the very last minute (as late as week 1 of an academic term). Another 10 to 20% of PPPM graduate students have a GE in a department outside of PPPM in any given term.

UO Graduate School Policies

The Graduate School is in Campbell Hall, located right across the Pioneer Mother pathway from Hendricks Hall.

- Waiver of Graduate School policies: petition forms can be found on the Graduate School website.
- Leave of absence: If you need to take a term or more off (during the academic year), apply with the Graduate School for a leave of absence. After your absence, you must then obtain permission from the Graduate School to re-register.

Graduation

- Students must apply for their degree by the second Friday of the term; see the UO Graduate School's website. The UO Graduate School requires students to be registered for 3 credits or more (in any department) during the term in which they graduate! This is the UO Graduate School's rule, and they do not permit exceptions.
- The **PPPM graduation ceremony** is quite formal and is approximately one hour in length. It is held <u>the day before</u> the College of Design/University of Oregon commencement ceremonies, which are usually held the Monday following finals week in June. Please include this in your graduation plans so we can honor you personally.

APPENDIX I: MNM PROGRAM PROGRESS SHEET

for Fall 2020 Cohort Onward

Some course numbers may change during the 2020-21 academic year – note carefully the <u>title</u> of the course, which in most cases will remain the same.

STUDENT A	ADVISOR		DA'	ГЕ
CORE COURSES: 31 credits		Term/Year	Credits	Grade
PPPM 686, Nonprofit 48-Hour Charrette		Fall/2 nd	1	
PPPM 522, Grant Proposal Writing (any quarter))		1	-
PPPM 618, Public Sector Theory		Fall/1st	4	
PPPM 623, Professional Development		Fall/1st	1	-
PPPM 656, Quantitative Methods	Fall/	1st (or 2nd for Arts Mgmt)	5	
PPPM 680, Managing Nonprofit Organizations		Fall or Sum/1st	4	
PPPM 581, Fund Raising for Nonprofit Organiz	ations	Win or Sum/1st	4	
PPPM 586, Philanthropy and Grant Making		Spr/1st	2	
PPPM 681, Nonprofit Financial Management		Win/ 1st	4	
PPPM 610, Research Skills		$Win/2^{nd}$	2	
PPPM 687, Nonprofit Board Governance	Fall+V	$Vin+Spr/2^{nd}$ 1+1	+1 = 3	
FIELD of INTEREST ELECTIVES + NON	NPROF	TIT INTERNSHIP: 23	3 credits total	
PPPM 604, Internship (any term), minimum 3 cr	edits			
(Internship can be up to 10 credits, allowing up to 7 credits		e elective credits.)		
Electives:				
Department Course # Course Title		Term/Year	Credits	<u>Grade</u>
				
			- <u></u>	
MANAGEMENT SEQUENCE: 16 credits to	otal			
PPPM 688, Nonprofit Management Consultancy	7	Spr/2 nd	4	
Plus 12 credits from the following (these cou	rses can	also serve as elective	e).	
PPPM 507, Strategic Communications	1000 041	Spr/	4	
PPPM 507, Public Sector Leadership		Spr/	2	
PPPM 507, Advocacy/Lobbying Seminar		Spr/	2	
PPPM 510, Community Organizing		Win/	4	
PPPM 518, Intro to Public Law		Fall/	4	
PPPM 525, Project Management		Win/	4	
PPPM 526, Strategic Planning for Management		Spring	τ Δ	
PPPM 532, Justice & Urban Revitalization		Spring Spr/	4	
PPPM 548, Collaboration		Win/	4	
11111010, 0011110011		vv 111/		

PPPM 552, Public Participation Diverse Comm (prereq: 532)	Spr/	4	
PPPM 565, Program Evaluation	Fall/	4	
PPPM 510/576, Museum Practice	Fall/1st	4	
PPPM 510/574, Event Management	Win/	4	
PPPM 573, Cultural Programming	Spr/2 nd	4	
PPPM 577, Museum Education	Spr/2 nd	4	
PPPM 570, The Arts in Society	Spr/1st	4	
PPPM 572, Creative Placemaking	Spr/1st	4	
PPPM 575, Performing Arts Management	Win/1st	4	
PPPM 583, Volunteer Resource Management	Sum/	2	
PPPM 587, Impact Philanthropy	Spr/	4	
PPPM 588, Nonprofit Legal Issues	Fall/	4	
PPPM 610, Visual Communications	Fall/	4	
PPPM 625 and 626, Community Planning Workshop I & II	Win + Spr/	10 total	
PPPM 633, Public Management	Spr/	4	
PPPM 670, Cultural Administration	Fall/	4	
PPPM 685, Social Enterprise	Win/	4	
CRES 610, Nonprofit Law/Mgmt Clinic	Winter & Spring/	3 + 1 = 4	
CRES 631, Managing Conflict in Organizations	Fall/		
GLBL 522, Aid to Developing Countries	Spr/	4	
MGMT 623, Negotiation	Win/		
MGMT 625, New Venture Planning	Fall/	3	
MGMT 635, Opportunity Recognition	Spr/		
Other course (with MNM faculty advisor approval)			

Advising Notes. Devices advising transposint and degree and to a Dugl-Mah	
Advising Notes: Review advising transcript and degree audit on DuckWeb.	
Substitution approved:	
Transfer of credits approved:	
Concurrent degree program:	
Mid-program review completed	
Degree audit updated	
Degree Requirements completed: 70 credits	
Application for Degree term:	

20-21 MNM 08/13/2020 RI

How to search for courses: go to classes.uoregon.edu. Pick the current term's class schedule. If you want to search for classes to be offered in a future term, change the term in the URL to the next digit. For example, if the URL says 202001, change it to 202002. Also, check the prior quarters to see when the course was offered in the past. In most cases (in PPPM, at least), classes offered once/year will be offered the same quarter the following year.

Appendix II – The MNM with a Graduate Certificate in Arts Management

Year 1 (2020-2021)

Fall Term

Public Sector Theory
The Arts in Society
Managing Nonprofit Organi

Managing Nonprofit Organizations Professional Development (1 credit)

Winter Term

Fundraising for Nonprofits (or Summer term) Nonprofit Financial Management **Cultural Policy**

Spring Term

Philanthropy and Grantmaking Seminar (2 credits)
Grant Proposal Writing (1 credit)

Creative Placemaking/Comm. Cultural Dev.

Elective courses* (see list) or Internship

Year 2 (2021-2022)

Fall Term

Nonprofit 48-Hour Charrette (1 credit) Board Governance (1 credit) Quantitative Methods **Cultural Administration** Elective course* (see list) or Internship

Winter Term

Board Governance (1 credit) Research Skills (2 credits) Elective course* (see list) or Internship

Spring Term

Board Governance (1 credit) Nonprofit Management Consultancy Elective courses* (see list) or Internship

Summer

Internship or other UO courses offered in summer. The Internship may be completed during the school year (usually year 2).

Arts Management Graduate Elective Courses, 2020-2021

PPPM 510/570 The Arts in Society, Fall 2020 or Fall 2021

PPPM 571 Cultural Policy, Winter 2021 and Winter 202

PPPM 510/574 Event Management, Winter 2021 and 2022

PPPM 573 Cultural Programming, Spring 2021 and Spring 2022

PPPM 572 Creative Placemaking, Spring 2021 and Spring 2022

PPPM 575 Performing Arts Management, Fall 2021 (tentative)

PPPM 576, Museum Practice, Spring 2021

PPPM 577 Museum Education, Spring 2022

PPPM 670 Cultural Administration, Fall 2020 and Fall 2021

ARH 540/510 Museology, Winter 2020 (check HA&A Department)

Questions? Contact us!

Prof. Patricia Lambert, <u>pdewey@uoregon.edu</u>, Director, Certificate in Arts Management Prof. Dyana Mason, dmason@uoregon.edu, Director, Master of Nonprofit Management

^{*} All elective courses listed here will satisfy requirements for the MNM management sequence course requirements. AAD course numbers and prefixes may change during the academic year – refer to the course title.

Appendix III – The Concurrent MNM / MPA Program

The concurrent Master of Public Administration (MPA) / Master of Nonprofit Management (MNM) degree program requires 90 credits to complete. The MPA program is more prescribed in terms of timing of the courses (many courses have prerequisites), so plan early if you want to complete both degrees. The concurrent program requires that students complete the following requirements:

MNM-SPECIFIC CORE COURSES: 17 credits	Term/Year	Credits	<u>Grade</u>
PPPM 522, Grant Proposal Writing (any term)		1	
PPPM 581, Fundraising for Nonprofits (W, Su)		4	
PPPM 586, Philanthropy & Grant Making Seminar (Spi	ring)	2	
PPPM 610, Research Skills (W, 2nd year)		2	
PPPM 610/686, Nonprofit 48-Hour Charrette (Fall 2nd	yr)	1	
PPPM 680, Managing Nonprofit Organizations (Fall, 2 ^r	nd yr)	4	,
PPPM 687, Nonprofit Board Governance (F/W/Sp 2nd	d yr)	3	,
MPA-SPECIFIC CORE COURSES: 21 credits	Term/Year	Credits	Grade
PPPM 628, Public Sector Economics (Fall, 1st yr)		4	
PPPM 629, Public Budget Administration (Fall, 2 nd yr)		4	
PPPM 633, Public Management (Spring, 1st yr)		4	
PPPM 636, Public Policy Analysis (Winter, 1st yr)		4	
PPPM 637, MPA 48-Hour Project (Fall, zero week, 2nd	yr)	1	
PPPM 657, Research Methods (Winter, 1st yr)		4	
OVERLAPPING CORE COURSES: 13 credits	Term/Year	Credits	Grade
PPPM 618, Public Sector Theory (Fall, 1st yr)		4	
PPPM 656, Quantitative Methods (Fall, 1st yr)		5	
PPPM 684, Public & NP Financial Mgmt. (Spring, 1st years)	r)	4	
Plus 10 credits of graded coursework from PPPM. (this section cannot be the same as the courses used for courses.):			
PPPM,		_	
PPPM,		_	
PPPM,		_	

INTERNSHIP (7 credits) PPPM 623, Professional Development (Fall, 1st yr) PPPM 604, Internship-Nonprofit (any term) PPPM 604, Internship-Public Sector (any term)	Term/Year	<u>Credits</u> 1 3 3	<u>Grade</u>
AndMNM/MPA Synthesizing Experience Requirement	ent:		
Complete the MPA Capstone and the MNM Mana	gement seque	nce (22 credit	s)
MPA CAPSTONE: 10 credits	Term/Year	Credits	<u>Grade</u>
PPPM 638, MPA Capstone I (Winter, 2 nd yr)		5	
PPPM 639, MPA Capstone II (Spring, 2 nd yr)		5	
MNM Management Sequence: 12 credits			
PPPM 688, Nonprofit Mgmt. Consultancy (Spr, 2 nd yr)		4	
Plus 8 credits from the following Management Sequence 8 pp. M. 507. Community Opening (Winter)	ience electives		
PPPM 507, Community Organizing (Winter) PPPM 507, Public Sector Leadership (Spring)		4 2	
PPPM 507, Public Sector Leadership (Spring) PPPM 507, Visual Communications (Winter)		4	
PPPM 507, Visual Communications (Winter) PPPM 507, Leading Nonprofits Seminar (Winter)		2	
PPPM 507/583, Volunteer Management (Summer)		2	
PPPM 507/588, Nonprofit Legal Issues (Fall)		4	
PPPM 507, Strategic Communications (Spring)		4	
PPPM 587, Impact Philanthropy (Spring)		4	
PPPM 518, Introduction to Public Law (Fall)		4	
PPPM 525, Project Management (Winter)		4	
PPPM 526, Strategic Planning (Spring)		4	
PPPM 532, Justice & Urban Revitalization (Winter)		4	
PPPM 548, Collaboration (Winter)		4	
PPPM 552, Public Partic. Diverse Comm (Spr, prereq 5	32)	4	
PPPM 565, Program Evaluation (Fall)		4	
PPPM 685, Social Enterprise (Winter)		4	
PPPM 574, Event Management (Winter)		4	
PPPM 670, Cultural Administration (Winter)		4	
CRES 610, Nonprofit Clinic (Winter & Spring)		3 + 1	
MGMT 625, New Venture Planning (Fall)		3	

Other course (with MNM director approval)

Appendix IV - Independent Research Courses

We do not have an individual thesis/terminal project option for MNM degree because the professional skillsets required in the nonprofit sector overwhelmingly favors the hands-on projects for actual organizations that students complete in the MNM Nonprofit Management Consultancy course. Still, you might be drawn to a particular topic that is not already covered in an existing course on campus, so an individual project of a manageable scope – while not a thesis – may be preferred, given your particular career goals. Following are two routes by which a student might pursue an individual project.

Route 1: You are familiar with a PPPM faculty member who has an interesting research project and might use some help with it. In that case, express your interest in the topic to the faculty member. If they are interested in working with you, you can work together to design a project that is sensible for both the faculty member's research and for your skills and timing. You may or may not want to get academic credit for it.

Route 2 (rare): No faculty member in PPPM is doing research in your topic of interest. Inquire among the faculty (it helps to bring a 1-page summary with a list of readings that you'd like to do on your own). If you want academic credit for this work, you can ask a faculty member to supervise your independent research or readings course (PPPM 601 or 605). It is up to the discretion of each faculty member whether they agree to supervise your project. Factors that will influence whether a faculty member agrees to oversee your project include the overlap of the topic with the faculty member's area of expertise, the faculty member's schedule, and the extent to which you can justify the project as an important part of your education (see more on this in "cautions" below).

Getting Elective Credit: If a faculty member has agreed to oversee your project, decide on an appropriate number of credits for your project and give it a short title. Fill out the PPPM Independent Study Authorization Form (ask your faculty advisor for it) and return the form to Martine Wigham in Hendricks 119B, who will then lift the registration barrier, allowing you to register for X credits of PPPM 601 Research or PPPM 605 Readings and Conference in (your short title).

For an independent study course, the list of readings is up to you; you design the syllabus (which means you design the research project), with the faculty member's approval. Generally, a long paper is due at the end of the term. Faculty members will differ on the amount of supervision they will provide for an individual project. Some will want to meet frequently and others will not. Faculty will also differ on grading requirements.

Cautions:

- 1. There must be a good epistemological reason why you are developing your own individual study project. It is not an option to get out of a scheduling difficulty.
- 2. The topic must be something not covered already in any course (any term) at UO.
- 3. Faculty are working very hard behind the scenes, do not have the capacity to supervise more than one or two individual projects, and may not be available to supervise your project.
- 4. An individual study project is never a replacement for the MPA Capstone or Nonprofit Management Consultancy courses.

The PPPM faculty has discussed this and would like to close with this thought: Bear in mind that an individual study or research project is never as good as a class – a class pushes you in unexpected directions which can widen your experience, and the verbal exchange of ideas in a class format enhances understanding (more so than just reading on your own).

Appendix V – MNM Field of Interest Sample Course Lists

MNM students complete a minimum of 20 elective credits in a field of interest. You may design your own field of interest (most students do, in consultation with your faculty advisor), or choose from the options below. Other departments' courses change rapidly, so this list may not include courses of interest to you, or may include courses that are unavailable in the coming year. In case a non-PPPM course is closed, inquire with the course instructor to see if it is possible to join the course (contact your MNM faculty advisor if the instructor's answer is no).

How to find courses in other departments: There is, unfortunately, no simple search function for UO courses. Therefore, look at past classes offered and also the unpublished drafts of future academic terms. See the tip at the end of this document for how to access these past and future class schedules.

SOCIAL ENTERPRISE

PPPM 525 Project Management

PPPM 526 Strategic Planning

PPPM 548 Collaboration

PPPM 565 Program Evaluation

PPPM 587 Impact Philanthropy

PPPM 685 Social Enterprise (offered alternating years)

ACTG 620 Entrepreneurial Accounting*

MGMT 623 Negotiation*

MGMT 625 New Venture Planning*

MGMT 609 Venture Start-up I & II* (prereq; MGMT 625)*

MGMT 635 Opportunity Recognition*

ACTG 662 Strategic Cost Management*

Allied academic units with possible electives: Business, Law

MARKETING AND DEVELOPMENT

PPPM 507 Seminar Strategic Communication

PPPM 610 Visual Communications

PPPM 510/574 Event Management

J 512 Topics Social Nonprofits*

J 552 Strategic Public Relations Communication*

J 580 Topics Strategic Social Media*

Law 683 Estate Planning*

Allied academic units with possible electives: Business, Journalism

ARTS & CULTURAL LEADERSHIP

For students seeking careers in managing arts and culture organizations in the performing arts, community arts, arts in healthcare, and museums. Students interested in this field can complete the <u>Graduate Certificate</u> in Arts <u>Management</u>. Some course numbers are under revision; look for the course name.

PPPM 510/576 Museum Practice (offered alternating years)

PPPM 577 Museum Education (offered alternating years)

PPPM 573 Cultural Programming

PPPM 510/574 Event Management

PPPM 570 The Arts in Society

PPPM 572 Creative Placemaking

PPPM 571 Cultural Policy

PPPM 575 Performing Arts Management (not offered academic year 20-21)

PPPM 670 Cultural Administration

ARH 540 Museology*

Allied academic units with possible electives: Music and Dance, Theater Arts, History of Art & Architecture, Historic Preservation, Anthropology, Folklore, the <u>Graduate Certificate in Arts</u> <u>Management</u> and the <u>Graduate Certificate in Museum Studies</u>.

EQUITY/SOCIAL JUSTICE

PPPM 507 Difference & Power in the Public Sector

PPPM 510 Community Organizing

PPPM 507 Inequality Policy Solutions

PPPM 532 Justice & Urban Revitalization

PPPM 552 Public Participation in Diverse Communities (prerequisite: PPPM 532)

CRES 540 Dialogue Across Differences*

CRES 541 Dialogue Across Differences II*

CRES 610 Culture Power Conflict Resolution*

CRES 625 Psychology of Conflict*

EDLD 624 Leading for Equity*

EDLD 623 Evidence Based Cultural Adaptation*

ENVS 535 Environmental Justice*

ES 615 Theoretical Foundations in Ethnic Studies*

ES 620 Race, Space, and Power*

ES 621 Cultural Production*

ES 622 Resistance and Dissent*

ES 623 Race and Sexuality*

GLBL 510 Global Story of Race*

GLBL 510 Transnational Migration*

GLBL 521 Gender & International Development*

PS 549 Racial Politics US*

PS 585 Civil Rights & Liberties*

PS 566 Civil Rights Post-Warren*

SOC 616 Race Gender & Environment*

SOC 522/552 Mexican Migration*

SOC 656 Topics Sociology of Sexuality*

Allied academic units with possible electives: Ethnic Studies; Law; Women's, Gender, and Sexuality Studies; Anthropology; Global Studies; Education. Students may also obtain the <u>Graduate Certificate in Women's, Gender, and Sexuality Studies</u>, or the <u>Graduate Certificate in Indigenous, Race, and Ethnic Studies</u>.

POLICY

PPPM 507 Advocacy/Lobbying Seminar

PPPM 507 Policy Simulation

PPPM 507 Seminar Public Health

PPPM 507 Inequality Policy Solutions

PPPM 518 Introduction to Public Law

PPPM 543 Natural Resource Policy

PPPM 544 Environmental Policy

PPPM 546 Socioeconomic Development Planning

PPPM 560 Health Policy

PPPM 565 Program Evaluation

PPPM 571 Cultural Policy

PPPM 588 Nonprofit Legal Issues

PPPM 628 Public Sector Economics

PPPM 636 Public Policy Analysis (prereq: 628)

PPPM 637 48-hour MPA Policy Analysis (prereq: 657, 636)*

PPPM 657 Research Methods

EDLD 610 State and Local Education Policy*

EDLD 632 Education Policy Analysis*

PS 625 Public Policy*

PS 607 Seminar International Environmental Policy*

Allied academic units with possible electives: Law, Political Science, Environmental Studies, Global Studies. Many students interested in policy complete both the MNM and MPA degrees concurrently.

ENVIRONMENTAL SUSTAINABILITY

PPPM 507 Seminar Hazard Mitigation

PPPM 507 Seminar International Sustainability

PPPM 507 Seminar Public Health

PPPM 508 Workshop Environmental Impact Assessment

PPPM 542 Sustainable Urban Development

PPPM 543 Natural Resource Policy

PPPM 544 Environmental Policy

CRES 660 Environmental Conflict Resolution*

ENVS 510 Unnatural Disasters*

ENVS 550 Political Ecology*

ENVS 535 Environmental Justice*

ENVS 567 Sustainable Agriculture*

ENVS 555 Sustainability*

ENVS 610 Political Ecology Climate Change*

GLBL 510 Sustainable Movement Around World*

MGMT 607 Seminar Sustainable Business Practices*

PS 577 International Environmental Politics*

PS 607 Seminar International Environmental Policy*

SOC 516 Environmental Sociology/Climate Change*

WGS 532 Gender, Environment, & Development*

Allied academic units with possible electives: Environmental Studies, Business, Architecture, Landscape Architecture, Law, and Geography. Students may also obtain the <u>Graduate Certificate in Ecological Design</u>.

INTERNATIONAL DEVELOPMENT

PPPM 507 Seminar International Sustainability

PPPM 542 Sustainable Urban Development (international focus)

PPPM 565 Program Evaluation

PPPM 587 Impact Philanthropy

CRES 530 Working Internationally*

GLBL 510 Global Perspectives on Disability*

GLBL 510 Food Sovereignty*

GLBL 510 Global Health Crisis*

GLGL 510 Global Story of Race*

GLBL 510 Transnational Migration*

GLBL 510 Development & Social Change Europe*

GLBL 510 Sustainable Movements Around World*

GLBL 520 Global Community Development*

GLBL 521 Gender and International Development*

GLBL 522 Aid to Developing Countries*

GLBL 531 Cross-Cultural Communication*

GLBL 542 South Asia: Development & Social Change*

GLBL 544 Development & Social Change in Southeast Asia*

GLBL 565 Global Reproductive Health*

Allied academic units with possible electives: Global Studies, Geography. Students may obtain the 16-credit **Asian Studies Graduate Specialization**

EDUCATION AND SOCIAL SERVICES

PPPM 507 Seminar Public Health

PPPM 560 Health Policy

EDLD 623 Cultural Adaptation Evidence Based*

EDLD 624 Leading for Equity*

EDLD 626 Social & Cultural Foundations in Education*

EDLD 632 Education Policy Analysis*

EDLD 675 School Finance*

EDLD 610/683 State and Local Education Policy*

FHS 582 Preventing Youth Violence*

GLBL 510 Global Health Crisis*

GLBL 510 Global Perspectives Disability*

GLBL 565 Global Reproductive Health*

LA 510 Housing/Homelessness*

LING 544 Second Language Acquisition*

SPED 511 Foundations of Disability I*

Allied academic units with possible electives: Education

PUBLIC RELATIONS AND ADVOCACY

PPPM 507 Advocacy/Lobbying Seminar

PPPM 507 Seminar Strategic Communication

PPPM 510 Community Organizing

PPPM 610 Visual Communications

PPPM 518 Introduction to Public Law

PPPM 532 Justice & Urban Revitalization

PPPM 548 Collaboration

PPPM 552 Public Participation in Diverse Communities (prerequisite: PPPM 532)

PPPM 588 Nonprofit Legal Issues

Allied academic units with possible electives: Journalism

FOOD STUDIES

GLBL 510 Food Sovereignty*

LA 529 Civic Agriculture*

ENVS 567 Sustainable Agriculture*

ENG 569 Sense of Place

ENVS 601 Research: Food Talks*

ENVS 607 Food Matters: Interdisciplinary Perspectives in Food Studies*

LAW 796 Food, Farming & Sustainability*

MGMT 510 Business of Food*

Caveat: Courses in this field have sometimes been offered only sporadically. The list above covers courses that were offered Winter 2020, Spring 2020, and Fall 2020. Students may obtain the 18-credit Graduate Specialization in Food Studies.

COMMUNITY DEVELOPMENT PLANNING

PPPM 518 Intro to Public Law

PPPM 525 Project Management

PPPM 526 Strategic Planning for Management

PPPM 534 Urban Geographic Information Systems

PPPM 538 Transportation Issues in Planning

PPPM 546 Socioeconomic Development Planning

PPPM 548 Collaboration

PPPM 572 Creative Placemaking

PPPM 587 Impact Philanthropy

PPPM 611 Intro Planning Practice

PPPM 613 Planning Analysis

PPPM 617 Human Settlements

PPPM 625 and 626 Community Planning Workshop

GLBL 520 Global Community Development*

Allied academic unit with possible electives: Global Studies, Geography.

To find courses in other departments in future (or prior) academic terms: Go to the University class schedule. Choose the current academic term. Choose the targeted department. In the URL, change the last digit to a later quarter. If it says "202002" for example, change it to "202003." The farther you go out, the more "drafty" and unreliable the class schedule, as departments make changes before the schedule goes live during registration.

This list is continually updated with STUDENT INPUT: Did you find a course that is unavailable, or did you find a great course that is not already on the list? Let me know: Prof. Dyana Mason, dmason@uoregon.edu,.