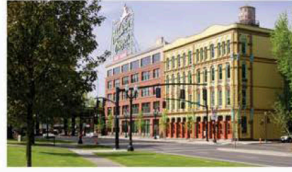
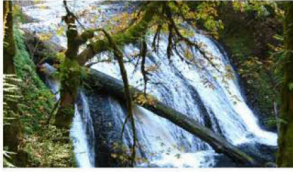




UNIVERSITY OF  
OREGON

School of Planning, Public  
Policy and Management



**Instructor: Marc Schlossberg**

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In person (247B Hendricks Hall) or Zoom

**Introduction to City Planning**

PPPM 205 – Spring 2023 (CRN 34970)

Course Day and Time: M/W 10:00 - 11:20AM

Location: 101LLCS

**GE: Mara Momenee**

Office Hours: TBD

[mmomene5@uoregon.edu](mailto:mmomene5@uoregon.edu)

**GE: Lucas Rhyan**

Office Hours: TBD

[lrhyan@uoregon.edu](mailto:lrhyan@uoregon.edu)

### **Class Overview**

*Introduction to City Planning* introduces students to the field of city planning – a strange academic discipline that synthesizes a diverse set of fields, thinks about how the world should ideally be, then figures out how to move in that direction. Traditional focal areas of planning will be covered including transportation, housing, economic development, environmental issues, social equity, and more.

As a rough guide, one of these topics will be discussed per week. Guest speakers may be part of the mix, as planning is a diverse field with varying approaches, and hearing from multiple voices will provide a good context.

The purpose of the course is to give students a general context of what planning is, the topics it deals with, and to convey how cities are designed and function, that cities are alive and ever changing. Ultimately, the purpose of this course is to inspire students to see that the field of city planning is a mechanism to make the world a better place.

### **Learning Objectives**

I have four learning goals for you in this class:

1. To develop a basic sense of different ways city planning affects how we live
2. To help you see yourself as an agent of positive change
3. To apply classroom learning and readings to real community situations through observations and discussions
4. To feel comfortable engaging, discussing, and debating with others about important topics relevant to society as a whole



### Class Delivery

There are two main parts of this class: lecture sessions and discussion sections and each will have its own approach.

**Lecture Sessions:** Lectures will be conducted in person during our scheduled class period. During the big class sessions, major themes of city planning will be introduced and discussed. And while we will be a large group, questions and comments are appreciated along the way, and often such engagement will alter the overall content that is covered or the way it is covered. That is, be prepared for some meandering to happen during these classes, but know that the overall arc of the class, including what we cover, are still being managed appropriately. Also know that half of you want to hear what others have to say and other half do not – this makes being a Professor super fun!

**Discussion Sections:** Discussion sections will also be attended live. Discussion sections are not forums to regurgitate what was covered in the main lectures but are structured in a complementary way to allow you to learn and engage more with the basic ideas of the class. Your active engagement will make the entire experience better for you and for everyone else in the class. Separately, there will be on-going discussion threads on Canvas that you are expected to engage with and contribute to.

### Student Assessment

Midterm Exam	15%
Final Exam (Comprehensive)	25%
Quizzes	10%
Discussion Sections	40%
Discussion Prompts (Whole Class)	10%

The Exams will include all material covered in assigned readings, class lectures, guest speaker lectures, and discussion sections. They will likely be multiple choice, but could include short answer, matching, or essay questions. The final exam is comprehensive and will cover material from the entire term. **Exams are open note and open book and will be taken on Canvas outside of the classroom. You will have 90 minutes to complete the midterm and two hours to complete the final exam within a 24-hour window of time.**

The Quizzes will consist of approximately 3-5 questions each week, available on Canvas, and due **by the start of Wednesday class.** These are to be completed outside of class.

### Readings

In general, you should read both for main points and themes and specific facts or terms. You will be responsible for keeping up with the readings and for understanding them without prodding from the instructor. Office hours and discussion sections are a good time to seek clarification of key concepts or just to discuss readings or other thoughts. I often DO NOT refer to readings directly in class – I, and your classmates, operate under the assumption that you are interested in the course material and will do the readings as assigned. Your familiarity with the



readings will help make our in-class time a richer and more engaging experience.

There is no required textbook as an effort to save a small amount of student expense, though some chapters from the book Contemporary Urban Planning (by Jonathan Levy) are included in the readings as PDFs of chapters. All readings will be organized and accessible on Canvas and will include a variety of types, from academic articles to popular press articles to videos to blogs.

**Course Schedule** (some changes may occur based on schedules of invited guest speakers)

Week	Date	Topic	More Academic Readings	Other Material
1	3-Apr	Introduction		
1	5-Apr	Planning Overview: What is it and who cares?	Levy: 1 "Looking at cities" (Allan Jacobs)	"An Urban Planner Reviews Minecraft Cities" (City Beautiful - video)
2	10-Apr	Planning History	Levy: 2, 3, 4	"Highways gutted American cities. So why did they build them?" (Vox)
2	12-Apr	Planning History	Levy: 17	"Color of Law" (Rothstein - Video)
3	17-Apr	Tools of Planning	Levy: 6, 8	"The Black Lives Next Door" (NYT)
3	19-Apr	Tools of Planning	Levy: 9, 14	"A Fight Over Zoning Tests Charlottesville's Progress on Race" (NYT)
4	24-Apr	Transportation & Planning: A Dutch Perspective with Ronald Tamse (Utrecht, NL)	Levy: 18	"How to Design a Great Street" (City Beautiful - video)  Utrecht video: <a href="https://youtu.be/Boi0XEm9-4E">https://youtu.be/Boi0XEm9-4E</a>
4	26-Apr	Transportation Planning: general	Levy: 12  "Transportation and Urban Form" (Peter Muller)	"The Wrong Complexion For Protection. How Race Shaped America's Roadways And Cities" (NPR - audio)
5	1-May	Bikes, Feet, & Transit		"Bike Lanes Are Not Good Enough" (City Beautiful - video)
5	3-May	<b>Midterm Exam</b>	<b>Midterm Exam</b>	<b>Midterm Exam</b>
6	8-May	Housing	"Housing Underproduction in Oregon" (EcoNorthwest)	"America's Hottest Housing Debate Is Coming to Oregon" (Slate)  "In defense of the "gentrification building" (Vox Video)  <a href="#">Either Read This: Government Is Flailing, in Part Because Liberals Hobbled It</a> <a href="#">Or listen to this: How Blue Cities Became So Outrageously Unaffordable</a> (NYT Podcast)
6	10-May	Urban Design	Levy: 7, 10	"How Decades of Racist Housing Policy Left Neighborhoods Sweltering" (New York Times)
7	15-May	UO Decarbonization (Guest: Steve Mital) & Planning from the bottom up: Tactical Urbanism, Parklets, urban agriculture, city repair	Levy: 11	
7	17-May	(CONTINUED) Planning from the bottom up: Tactical Urbanism, Parklets, urban agriculture, city repair		



8	22-May	Holding Ground	Video: Holding Ground (watch in class)  <a href="https://uoregon.kanopy.com/video/holding-ground-rebirth-dudley-street">https://uoregon.kanopy.com/video/holding-ground-rebirth-dudley-street</a>	
8	24-May	Holding Ground Discussion		
9	29-May	<b>Memorial Day Holiday – No Class</b>		
9	31-May	Public Participation	"6 Tips for Inclusive Public Meetings" (APA)  "The P2 [Public Participation] Pillars" (Pay attention to the core values when listening to podcast)  "Public Engagement: The Key to Building Inclusive Communities" (APA)	
10	5-Jun	Urbanism Next – Technological disruption and the future of the city		"The Micro-Mobility Revolution" (Medium)  "The Future of Autonomous Vehicles" (Robin Chase - Animation)  "The new autopia: "A chance to transform urban planning" (Economist)  "Ten rules for cities about automated vehicle" (Jeff Speck)
10	7-Jun	Wrap Up: What are you going to do about it?		
<b>11</b>	<b>12-Jun</b>	<b>FINAL EXAM (10:15)</b>		

### Course Policies

#### **COVID**

In the event of a campus emergency that disrupts academic activities, course requirements, deadlines, and grading percentages are subject to change. Information about changes in this course will be communicated as soon as possible by email, and on Canvas. If we are not able to meet face-to-face, students should immediately log onto Canvas and read any announcements and/or access alternative assignments. Students are also expected to continue coursework as outlined in this syllabus or other instructions on Canvas.



In the event that the instructor of this course has to quarantine, this course may be taught online during that time.

### *Good Classroom Citizenship*

- If a mask requirement returns, wear your mask and make sure it fits you well
- Stay home if you're sick
- Get to know your neighbors in class, and let them know if you test positive
- Get tested as needed

### **Missed Class Policy**

If you miss a class, you may be able to watch a recorded version that will be available only for excused absences.

### **Academic Misconduct**

You are expected at all times to do your own work. Copying or obtaining others' work will result in you failing the class. Cheating on exams will result in a failing grade for the entire course. The University Student Conduct Code (available at [conduct.uoregon.edu](http://conduct.uoregon.edu)) defines academic misconduct. Students are prohibited from committing or attempting to commit any act that constitutes academic misconduct. By way of example, students should not give or receive (or attempt to give or receive) unauthorized help on exams. If you are caught cheating and it is your 2<sup>nd</sup> offense (or more) during your time as a student, the instructor WILL ensure that you are expelled from the University and that none of your credits will transfer to another institution. Obviously, this is much harder to identify and enforce with a 100% remote class, as we are trusting in your honesty and your interest in learning and growing individually.

### **Make up Exams: Midterm Exam**

If you cannot make the midterm exam, please let us know and we will do our best to make accommodations. Please let us know as early as you can, rather than after-the-fact. An alternative midterm date may be able to be negotiated; otherwise, the final exam weight will be increased by the amount of the midterm exam weight (final exam = 45% of grade).

### **Make up Exams: Final Exam**

Students must take the final exam to receive a grade in the course. A make-up final exam may be scheduled for students who miss the regularly scheduled final exam due to serious illness, family emergency, or other legitimate reason.

### **Discrimination**

All students are expected to adhere to University of Oregon policies related to discrimination based upon ethnicity, gender, and sexual orientation.

### **Documented Disability**

If you have a documented disability and anticipate needing accommodations in the course, please let me know early in the term. You should also contact Disabilities Services at 541-346-1155.

### **Other Resources**

There are resources on campus to help with study habits, time management, stress and other



things that may be negatively impacting your ability to be successful in school. If you feel like you need some help, please contact the instructor or the GE for help in identifying the appropriate campus resources. We want you to take advantage of being in college and we are happy to help you or connect you with others if we can.