# PPPM 440: Land Use Planning and Policy

Fall 2021

Instructor: Yizhao Yang, <u>yizhao@uoregon.edu</u>, 115 Hendricks (346-0833)

Time: Mondays and Wednesdays, 12:00pm-1:20pm
Location: 233 Tyke (in person) or Zoom (synchronous online)

Office Hours: Mondays 2:00pm – 3:20pm online via Zoom

A sign-up sheet for my office hour meetings is available on Canvas. If none of the meet-

ing times works for you, please feel free email me to schedule a meeting.

#### **COURSE OVERVIEW**

• Cities exhibit similar spatial structure and also distinctive local characteristics – why cities have developed so differently?

- Sixty percent of land in the US is privately owned. When you own your land as your private property, does that mean you can do whatever you want with it? What are the implications that land uses have for a community? Why is it necessary to regulate private land development?
- What are the ultimate goals that land use planning can and should help communities achieve? How do communities manage the process of land development? What power or authority can a community use to regulate, guide and manage land development?
- Has land use planning by the local governments worked the way intended? Does it prevent "bad" use of land and development? Does it help communities achieve their visions or goals?

These are the questions this land use planning class will address. In this class we will discuss the connection between a community's land development patterns and physical urban form with urban sustainability. These discussions serve as the background for students to understand 1. the institutional context within which plan-making and plan-implementation are carried out by local governments in the US, 2. the various regulatory and policy tools with which governments have employed to manage and control land use development, and 3. the significance of political contexts where interests of stakeholders are reflected, channeled, and contested in local land use planning.

## **LEARNING OBJECTIVES**

Via various engagement and learning avenues this class aims to help students:

- Understand the rationales justifying governmental intervention in land development, the theories and values behind land use change, as well as the history of land use planning in the US.
- Understand local land use decision-making processes, the local and regional institutional systems supporting such decision-making, and the political nature affecting those processes.
- Become familiar with the major policy and regulatory tools frequently or traditionally employed in land use planning.
- Become familiar with community efforts to use land use planning to support sustainable urban development, which include topics in modernizing zoning codes, writing sustainability into codes, taking advantage of technology in comprehensive planning, etc.

#### **TEXTBOOKS AND READINGS**

- Required: Cullingworth, B. and R. Caves, Planning in the USA: policies, issues, and processes (4<sup>th</sup> ed), 2014, Routledge, New York (Cullingworth) (online access via Knight library website and available on Canvas)
- Recommended: The Citizen's guide to planning (4<sup>th</sup> Edition), Duerksen et al., APA
- Other readings will be provided on Canvas course site.

- Online Resources Students are encouraged to explore online sites to access information and materials about the planning profession and government agencies and community organizations involved in land use decision-making.
  - APA's website at <a href="https://www.planning.org/">https://www.planning.org/</a>
  - > Subscribe to the Oregon Planning Network (OPN), the mailing list of the Oregon Chapter of the American Planning Association. To subscribe, send a message to: majordomo@lists.uoregon.edu with the message text: subscribe opn-digest.
  - City of Eugene
    - o Envisioning Eugene: <a href="https://www.eugene-or.gov/760/Envision-Eugene">https://www.eugene-or.gov/760/Envision-Eugene</a>
    - Eugene land use application search database: <a href="http://pdd.eugene-or.gov/LandUse/ApplicationSearch">http://pdd.eugene-or.gov/LandUse/ApplicationSearch</a>
    - o Eugene city land use code <a href="https://www.eugene-or.gov/2128/Land-Use-Code">https://www.eugene-or.gov/2128/Land-Use-Code</a>
    - Eugene planning commission public meeting schedule: <a href="http://pdd.eugene-or.gov/LandUse/PlanningCommissionSchedule">http://pdd.eugene-or.gov/LandUse/PlanningCommissionSchedule</a>
    - Eugene Hearing Official meeting schedule: <a href="http://pdd.eugene-or.gov/LandUse/PlanningCommissionSchedule">http://pdd.eugene-or.gov/LandUse/PlanningCommissionSchedule</a>
  - City of Springfield
    - Community Planning and Development <a href="http://www.ci.springfield.or.us/dpw/CommunityDevelopmentDivision.htm">http://www.ci.springfield.or.us/dpw/CommunityDevelopmentDivision.htm</a>
    - Planning Commission and meeting schedules <a href="http://www.springfield-or.gov/dpw/PlanningCommission.htm">http://www.springfield-or.gov/dpw/PlanningCommission.htm</a>
  - Lane County
    - Land Use Planning and Zoning <a href="http://www.lanecounty.org/cms/One.aspx?por-talld=3585881&pageId=4197862">http://www.lanecounty.org/cms/One.aspx?por-talld=3585881&pageId=4197862</a>
    - Land Use Hearing Calendar
       http://www.lanecounty.org/cms/One.aspx?portalId=3585881&pageId=5132535
  - Oregon Statue
    - Chapter 197 comprehensive land use planning. <a href="https://www.oregonlegisla-ture.gov/bills-laws/ors/ors197.html">https://www.oregonlegisla-ture.gov/bills-laws/ors/ors197.html</a>

## **GRADING**

Students earn points by completing assignments and patriating in classes. The total points earned at the end of this term will determine a student's letter grade. There will be no weighting or curving involved in how the final grade is computed. Typical point ranges for different letter grades are shown below:

# C's (C-, C, C+) (<80); B's (B-, B, B+) (80-90); A's (A-, A) (>90)

#### **Points Distribution**

# Class attendance and participation includes the following three components (25 points):

➤ You have the option to come to class in-person or attend the class synchronously online via Zoom. You can mix the two options during the term. Attendance via either venue counts. Students will have two unexcused absences from the lectures without receiving any point deduction. (10 points)

**Note about missing classes**: For those who anticipate missing more than two lectures, you will need to let me know and work on additional tasks to make up for the absence.

**Note about in-person attendance:** I have been asked by the university to take a seating chart for contact tracing purpose. So, if you come to the classroom to attend the class in person, please sit in the same seat every time you come throughout the entire term. I will record a seating chart on the first day of class and will update it when additional students show up in the classroom on later dates.

**Note about synchronous online attendance:** If you know you will attend this class via Zoom throughout the entire term, please let me know. I will plan activities and design participation methods so that you can still have interactions with students in the classroom.

# Weekly Reading Questions. (10 points)

Provide the following three entries based on your understanding of the readings assigned to the previous week. These entries are due the end of each Saturday (11:59PM, starting on Oct. 2).

Entry 1. A summary of one reading that you find the most helpful (i.e., you enjoy the most reading it).

Entry 2. Something that any of the authors describes or discusses in the readings that you agree strongly.

Entry 3. Something that you find confusing. It could be a term, a historical event, or an opinion or conclusion.

**Note about the entries**: There is no right or wrong question. I will review the information you submit on Canvas but will not grade it. You receive a full point, 1 per week, as long as you submit the three entries. Every week, I will compile a list of items submitted for Entry 3 and let the students decide on a couple of them to discuss in class.

# Contribution to content summary of the class (5 points)

We will be using a table to compile information learned from this class throughout the term (see the course main page on Canvas). Feel free to make contributions to any part of the table even if other students have already input information. Indicate your name next to the texts you have added. Make sure you make at least two inputs in this table every week to earn .5 point. Please do not delete anything submitted by other students.

## Assignment 1 (15 points):

A report of your hometown's planning institution – background information of your hometown, main planning documents, major government agencies, and major land use issues based on your opinions. This assignment includes a written part and an oral presentation. All students will be required to pre-record their presentation using the PowerPoint program. Instructions will be given out on how to record your presentations.

## Assignment 2 (20 points):

An analysis of a comprehensive plan of a community of your interest. The selection of a community for your study must be approved by the instructor.

## Assignment 3 (20 points): Land use policy analysis for Laurel Hill Neighborhood

Allowing residents to age in place is a desire that's shared by more and more Americans. But to what extent do the current built environments and land use planning support such a desire? This exercise asks students to study plans and development codes for the area in City of Eugene's Laurel Hill Neighborhood and identify issues in current policies inconducive to aging in place.

This assignment includes a written part and an oral presentation. Teamwork is encouraged and team formation will take place during Week 7. All students will be required to pre-record their presentations using the PowerPoint program.

## Mid-Term Review and Reflection (5 points)

A short review and self-reflection paper that identifies the gaps in your understanding of course content. It can serve as a cheat sheet for you to use during your final take-home exam.

## Final exam (15 points)

A 48-hour, independent take-home exam, open book and open source.

## **COURSE COMMUNICATIONS**

Our class will communicate through our Canvas site and in classroom.

- The class syllabus, announcements, some readings, and other materials will be posted on the Canvas. Please check the course website frequently for updates.
- Announcements and emails are archived there and automatically forwarded to your UO email, and can even reach you by text. Check and adjust your settings under Account > Notifications.
- Course materials are organized as weekly modules on Canvas. Each week module contains a content summary where students can find readings, lecture slides, and an overview of the week's activities and learning goals.
- I will host "live" office hours through [Zoom/Canvas Conferences] each week on Mondays from 2:00pm to 3:20pm. I welcome meetings outside my regular office hours, too, knowing that there is considerable uncertainty in all of our lives right now. Just email me to set a time.
- There is a running discussion forum on our Canvas called "Class Discussion Board" for the entire group to ask and answer.

#### **Course Policies**

# **Missed Class Policy**

You are responsible for all content missed, including any assignments, knowledge or skills covered or assigned in missed class. If you miss any lectures, please consult with classmates for class notes or watch the recordings of synchronous lectures. You are allowed two unexcused absences in this course. For each additional unexcused absence beyond the two, students will lose 0.5 point off their final course grade. However, students have opportunities to make up for the unexcused absences by making contribution to the Class Discussion Board. Please see specific instructions described in the "Class Attendance and Participation" Section.

## **Late Assignment Policy**

Students are expected to behave in a professional manner and to turn in all materials at the designated time. When applicable, assignments turned in late with no documentation will be marked down ten percent for every day (24-hour period) they are late. Assignments submitted one minute past the deadline will be graded as late.

Extensions will only be granted in severe hardship (death in immediate family, illness or injury requiring bed confinement) or extenuating circumstances (fire, earthquake, etc.). Competing pressures from other courses, job requirements, or problems with your computer <u>do not</u> qualify as extenuating circumstances. Extensions must be requested <u>before</u> the assignment is due. In all circumstances, students are responsible for providing the instructor with official documentation of explanation prior to accommodation.

As the university community adjusts to teaching and learning remotely in the context of the COVID-19 pandemic, course requirements, deadlines, and grading percentages are subject to change. I will be mindful of the many impacts the unfolding events related to COVID-19 may be having on you. During this unusual time, I encourage you to talk with me about what you are experiencing so we can work together to help you succeed in this course.

#### **Academic Misconduct**

The <u>University Student Conduct Code</u> defines academic misconduct, which includes unauthorized help on assignments and examinations and the use of sources without acknowledgment. Academic misconduct is prohibited at UO. I will report misconduct to the Office of Student Conduct and Community Standards—consequences can include failure of this course. I will ask you to certify that your exams/papers are your own work. Exams are administered in Canvas and untimed. I have designed them with the expectation that you will have access to course materials and the Internet when you take them—and that's just fine. I will be looking to see evidence of critical thinking and your ability to put the concepts we're working on into action in response to the exam prompts.

## **Plagiarism**

Students should properly acknowledge and document all sources of information (e.g. quotations, paraphrases, ideas, data, analyses). If there is any reasonable question about whether an act constitutes academic misconduct, it is the student's obligation to clarify the question with the instructor before committing or attempting to commit the act. Additional information about a common form of academic misconduct, plagiarism, is available at: <a href="http://library.uoregon.edu/guides/plagiarism/students/index.html">http://library.uoregon.edu/guides/plagiarism/students/index.html</a>

## **Accessible Education Center: Documented Disability**

The University of Oregon is working to create inclusive learning environments. Please notify me if there are aspects of the instruction or design of this course that result in disability-related barriers to your participation. If you have a documented disability and anticipate needing accommodations in the course, please make the necessary arrangements. Also, please contact the instructor <u>early</u> in the term so that your learning needs are appropriately met.

You are also encouraged to contact the Accessible Education Center in 164 Oregon Hall at 541-346-1155 or <a href="mailto:uoaec@uoregon.edu">uoaec@uoregon.edu</a>

#### **Inclusion Statement**

The School of Architecture and Allied Arts is a community that values inclusion. We are a committed to equal opportunities for all faculty, staff and students to develop individually, professionally, and academically regardless of ethnicity, heritage, gender, sexual orientation, ability, socio-economic standing, cultural beliefs and traditions. We are dedicated to an environment that is inclusive and fosters awareness, understanding, and respect for diversity. If you feel excluded or threatened, please contact your instructor and/or department head. The University Bias Response Team is also a resource that can assist you. Find more information at their website at <a href="http://bias.uoregon.edu/index.html">http://bias.uoregon.edu/index.html</a> or by phoning 541-346-2037.

## **Discrimination and Sexual Harassment**

The UO is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic and dating violence and gender-based stalking. If you (or some-

one you know) has experienced or experiences gender-based violence (intimate partner violence, attempted or completed sexual assault, harassment, coercion, stalking, etc.), know that you are not alone. UO has staff members trained to support survivors in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more. Please be aware that all UO employees are required reporters. This means that if you tell me about a situation, I may have to report the information to my supervisor or the Office of Affirmative Action and Equal Opportunity. Although I have to report the situation, you will still have options about how your case will be handled, including whether or not you wish to pursue a formal complaint. Our goal is to make sure you are aware of the range of options available to you and have access to the resources you need. If you wish to speak to someone confidentially, you can call 541-346-SAFE, UO's 24- hour hotline, to be connected to a confidential counselor to discuss your options. You can also visit the SAFE website at safe.uoregon.edu

## **Your Well-being**

Life at college can be very complicated. Students often feel overwhelmed or stressed, experience anxiety or depression, struggle with relationships, or just need help navigating challenges in their life. If you're facing such challenges, you don't need to handle them on your own--there's help and support on campus. As your instructor if I believe you may need additional support, I will express my concerns, the reasons for them, and refer you to resources that might be helpful. It is not my intention to know the details of what might be bothering you, but simply to let you know I care and that help is available. Getting help is a courageous thing to do—for yourself and those you care about.

University Health Services help students cope with difficult emotions and life stressors. If you need general resources on coping with stress or want to talk with another student who has been in the same place as you, visit the Duck Nest (located in the EMU on the ground floor) and get help from one of the specially trained Peer Wellness Advocates. Find out more at health.uoregon.edu/ducknest.

University Counseling Services (UCS) has a team of dedicated staff members to support you with your concerns, many of whom can provide identity-based support. All clinical services are free and confidential. Find out more atcounseling.uoregon.edu or by calling 541-346-3227 (anytime UCS is closed, the After-Hours Support and Crisis Line is available by calling this same number).

## **Basic Needs**

Any student who has difficulty affording groceries or accessing sufficient food to eat every day, or who lacks a safe and stable place to live and believes this may affect their performance in the course is urged to contact the Dean of Students Office (346-3216, 164 Oregon Hall) for support. This UO webpage includes resources for food, housing, healthcare, childcare, transportation, technology, finances, and legal support: https://blogs.uoregon.edu/basicneeds/food/

## **Academic Disruption**

In the event of a campus emergency that disrupts academic activities, course requirements, deadlines, and grading percentages are subject to change. Information about changes in this course will be communicated as soon as possible by email, and on Canvas. If we are not able to meet face-to-face, students should immediately log onto Canvas and read any announcements and/or access alternative assignments. Students are also expected to continue coursework as outlined in this syllabus or other instructions on Canvas. In the event that the instructor of this course has to quarantine, this course may be taught online during that time.

## **Mandatory Reporter Status**

I am a UO employee. For information about my reporting obligations as an employee, please see <a href="Employee Reporting Obligations">Employee Reporting Obligations</a> on the Office of Investigations and Civil Rights Compliance (OICRC) website. Students experiencing any form of prohibited discrimination or harassment, including sex or gender-based violence, may seek information and resources at <a href="safe.uoregon.edu">safe.uoregon.edu</a>, <a href="respect.uoregon.edu">respect.uoregon.edu</a>, or <a href="investigations.uoregon.edu">investigations.uoregon.edu</a> or contact the non-confidential Title IX office/Office of Civil Rights Compliance (541-346-3123), or Dean of Students offices (541-346-3216), or call the 24-7 hotline 541-346-SAFE for help. I am also a mandatory reporter of child abuse. Please find more information at <a href="Mandatory Reporting of Child Abuse and Neglect">Mandatory Reporting of Child Abuse and Neglect</a>.

# Course Overview – Content and Readings (All readings will be provided on Canvas on a weekly basis)

Week	Content	Readings	Assignments
1 (9/27)	Course overview Urbanization-land use change Physical vision of sustainable urban development	<ul> <li>Course Syllabus</li> <li>Citizen's guide to planning – Chapter 1 "why plan"</li> <li>Sustainable Urban Forms by Jabareen.</li> </ul>	
(9/29)	Land development process in the US Evolution of land use planning in the US; Planning and sustainability	<ul> <li>Planning History (review websites)         https://www.planning.org/timeline/     </li> <li>Cullingworth, Chapters 3 &amp; 5</li> <li>Kaiser, E. J., &amp; Godschalk, D. R. (1995). Twentieth century land use planning. Journal of the American Planning Association 61(3), 365-385.</li> </ul>	Assignment 1 given out
2 (10/4)	The legal framework of land use planning - an overview	<ul> <li>Cullingworth, Chapter 6</li> <li>Citizen's guide to planning – Chapters 2 "navigating the planning landscape"</li> </ul>	
(10/6)	The organizational framework for land use planning – players in the planning	Citizen's guide to planning – Chapters 7 "The law of planning"	
3 (10/11)	Participation in the planning process – stakeholders, interests, and values	Local planning agency management, APA (on Canvas, chapters 3, 5,6)	
(10/13)	Guest Lecture – what is it like to be a planner?	Land use planning – methods, strategies and tools, Chapter 4.	Assignment 1 due
4. (10/18)	Long-range planning Comprehensive plans Community participation	<ul> <li>Cullingworth, Chapter 7</li> <li>Best Practices for local comprehensive plans, APA (canvas)</li> <li>Review information about the Envisioning Eugene Project at https://www.eugene-or.gov/760/Envision-Eugene</li> </ul>	Assignment 2 given out
10/20	In-class discussion	• Store Wars – When Walmart comes to town. Watch on your own on UO Library website (search the movie title)."	
5. (10/25)	State-wide planning	Cullingworth, Chapter 11	
10/27	Guest lecture: Oregon's land use planning system (to-be confirmed)	<ul> <li>Howe, Deborah, Carl Abbott, and Sy Adler. 2004. What's on the Horizon for Oregon Planners? Journal of the American Planning Association 70 (4): 391-397.</li> <li>Review website for Oregon Planning https://www.oregon.gov/lcd/OP/Pages/index.aspx</li> </ul>	

6 (11/1)	Plan implementations	Cullingworth, Chapter 8.	Mid-term review and
, , ,	Zoning	Find out the zoning information for the area where you live in	reflection
	Subdivision regulations	Eugene. Use the website: http://pdd.eugene-	
		or.gov/Maps/ZoningMap	
		Ballot Box Zoning: Initiative, Referendum and the Law (canvas)	
(11/3)	Plan implementations	Cullingworth, Chapter 17	Assignment 2 due
, , ,	Form-based codes	<ul> <li>"Urban planning vs. urban design" Planning Magazine (July, 2011)</li> </ul>	
	Urban Design	https://www.planning.org/planning/2011/jul/research.htm	
		The rules that shape urban form, APA (canvas)	
7 (11/8)	Plan implementations	Site Plan Review, a primer for planning commissioners, APA (canvas)	Assignment 3 given
, ,	Site plan review	Citizen's guide to planning, Chapter 6 "The plan in action the	out (Team formation)
	The development review process	application review process"	
(11/10)	Plan implementations	Cullingworth, Chapter 9	
	Development impacts	National Center for Smart Growth, "Adequate public facility ordinance	
	Adequate public facilities	in Maryland".	
		https://mdp.state.md.us/Documents/YourPart/773/2013/APFO-	
		WorkgroupReport072213.pdf	
		Planning for aging in place communities	
		https://www.completecommunitiesde.org/planning/healthy-and-	
		livable/aging/	
8 (11/15)	Planning issues and trends	Cullingworth, Chapter 15	
	Land Use and Housing	Readings about Affordable Housing in Eugene (3 articles)	
		Planning for aging in place communities	
		https://www.completecommunitiesde.org/planning/healthy-and-	
		livable/aging/	
(11/17)	Guest Speaker: Affordable housing	• Emerald Village Project <a href="https://www.squareonevillages.org/emerald">https://www.squareonevillages.org/emerald</a> .	A working session for
0 (44 (22)	projects in Eugene		Assignment 3
9 (11/22)	Planning issues and trends	Cullingworth, Chapter 12	
	Environment and Green Infrastructure	APA PAS Report: Green Infrastructure: A Landscape Approach	
(11/24)	Planning issues and trends	Cullingworth, Chapter 14	
	Sustainable Transportation	Strategies for Sustainable Transportation Planning	
		The transportation/land use connection, APA (canvas)	
10 (11/29)	Guest Speaker: Eugene's sustainable	Transportation options at Eugene <a href="https://www.eugene-">https://www.eugene-</a>	A working session for
10 (11/29)	And a substitute of the state o		
	transportation planning	or.gov/487/Transportation-Options.	Assignment 3
(12/1)	transportation planning  Course wrap up, and final exam preview	or.gov/487/Transportation-Options.	Presentation, Assignment 3 due