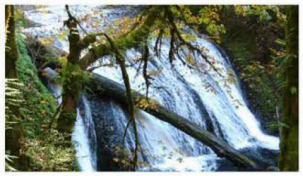
UNIVERSITY OF OREGON | School of Planning, Public Policy and Management



Instructor: **Marc Schlossberg**
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Office Hours: Tuesdays 3-5:00, sign up on-line:
marcschlossberg.youcanbook.me
147B Hendricks Hall

Introduction to City Planning

PPPM 205 - SPRING 2019 (CRN 34846)
Course Day and Time: T/TH 10:00 - 11:20AM
Location: Lawrence 115

GE: Jenna Chilingerian
jchilin5@uoregon.edu

GE: David Sotelo Escobedo
descobe2@uoregon.edu

Overview

Introduction to City Planning introduces students to the field of city planning – a strange academic discipline that synthesizes a diverse set of fields, thinks about how the world should ideally be, then figures out how to move in that direction. Traditional focal areas of planning will be covered including transportation, housing, economic development, environmental issues, social equity, and more.

As a rough guide, one of these topics will be discussed per week. Guest speakers will be part of the mix, as planning is a diverse field with varying approaches, and hearing from multiple voices will provide a good context.

The purpose of the course is to give students a general context of what planning is, the topics it deals with, and to convey that how cities are designed and function are alive and ever changing. Ultimately, the purpose of this course is to inspire students to see that the field of city planning is a mechanism to make the world a better place.

Learning Objectives

I have four learning goals for you in this class:

1. To develop a basic sense of different ways planning affects how we live
2. To help you see yourself as an agent of positive change
3. To apply classroom learning and readings to real community situations through observations and discussions
4. To feel comfortable engaging, discussing, and debating with others about important topics relevant to society as a whole

Student Assessment

Midterm Exam	20%
Final Exam (Comprehensive)	30%
Quizzes	10%
Discussion Section Attendance & Participation	20%
Discussion Section Assignments	20%

The Exams will include all material covered in assigned readings, class lectures, guest speaker lectures, and discussion sections. They will likely be multiple choice, but could include short answer, matching, or essay questions. The final exam is comprehensive and will cover material from the entire term. **Exams are closed notes and will be taken in class and on Canvas and can be taken on laptops, tablets, or phones**. A limited number of paper copies will be available. Attendance will be taken.

The Quizzes will consist of approximately 3-5 questions each week, available on Canvas, and due by the start of Tuesday class. These are to be completed outside of class.

Readings

In general, you should read both for main points and themes and specific facts or terms. You will be responsible for keeping up with the readings and for understanding them without prodding from the instructor. Office hours and discussion sections are a good time to seek clarification of key concepts or just to discuss readings or other thoughts. I often DO NOT refer to readings directly in class – I, and your classmates, operate under the assumption that you are interested in the course material and will do the readings as assigned. Your familiarity with the readings will help make our in-class time a richer and more engaging experience.

There are two sources of readings:

Required Books (available at the UO Bookstore):

Levy, J. M. Contemporary urban planning – 9th or 10th or 11th Edition. Upper Saddle River, N.J., Pearson/Prentice Hall. (There should be used copies around plus there are digital options also from the publisher. The 9th edition is quite similar in most areas, with the most change in Chapter 15: Energy and Environment Planning.)

Articles

Supplemental articles will be available on-line through Canvas.

Course Schedule (some changes may occur based on schedules of invited guest speakers)

Date	Topic	Check Canvas for Additional Readings
4/2	Introduction	
4/4	Planning Overview: What is it and who cares?	Levy: Preface, 1, 2
4/9	Pathway to Planning: Jenna Chilingerian and David Escobedo	
4/11	Planning History	Levy: 3, 4, 17
4/16	Tools of Planning	Levy: 5, 6, 8

Date	Topic	Check Canvas for Additional Readings
4/18	Land Use and Growth Management	Levy: 9, 14, 16
4/23	Envision Eugene: Guest Speaker Chelsea Hartman and Rodney Bohner (City of Eugene) (pending)	
4/25	Transportation Planning in General	Levy: 12
4/30	Transportation Planning: walking, biking, & transit	
5/2	**Midterm Exam**	**Midterm Exam**
5/7	Planning for Natural Hazards & Resiliency – Guest Speaker, Michael Howard	Levy: 15
5/9	EWEB Redevelopment- Guest Speaker, John Rowell (unconfirmed)	Levy: 7, 13, 19
5/14	Urban Design & Housing 101	Levy: 10
5/16	Affordable Housing - Guest Speaker, Amy Cubbage (unconfirmed)	
5/21	Video: Holding Ground	
5/23	Holding Ground Discussion and Community Land Trusts (David)	
5/28	Planning from the bottom up: Community Development, Social Planning, Citizen Engagement, parklets, urban agriculture, city repair	Levy: 11
5/30	Urbanism Next – Technological disruption and the future of the city	
6/4	International Planning: Peace Corps Experiences	Levy: 18
6/6	Wrap Up: What are you going to do about it?	
6/12	**Final Exam – 8:00am**	

Course Policies

Missed Class Policy

If you miss a class, please arrange to get class notes from a classmate. Instructor lecture notes are not available. Some course slides may be made available on-line, but not always.

Academic Misconduct

You are expected at all times to do your own work. Copying or obtaining others' work will result in you failing the class. Cheating on exams will result in a failing grade for the entire course. The University Student Conduct Code (available at conduct.uoregon.edu) defines academic misconduct. Students are prohibited from committing or attempting to commit any act that

constitutes academic misconduct. By way of example, students should not give or receive (or attempt to give or receive) unauthorized help on exams. If you are caught cheating and it is your 2nd offense (or more) during your time as a student, the instructor WILL ensure that you are expelled from the University and that none of your credits will transfer to another institution.

Make up Exams: Midterm Exam
Students who miss the midterm exam will receive a grade of zero for that exam unless there is a legitimate reason for missing the midterm exam (e.g. serious illness or family emergency). Written explanation of the absence is required, including some third-party documentation that verifies the event in question. An alternative midterm date may be able to be negotiated; otherwise the final exam weight will be increased by the amount of the midterm exam weight (final exam = 50% of grade). This must be arranged prior to the scheduled midterm exam time.

Make up Exams: Final Exam
Students must take the final exam to receive a grade in the course. A make-up final exam may be scheduled for students who miss the regularly scheduled final exam due to serious illness, family emergency, or other legitimate reason.

Discrimination
All students are expected to adhere to University of Oregon policies related to discrimination based upon ethnicity, gender, and sexual orientation.

Documented Disability
If you have a documented disability and anticipate needing accommodations in the course, please let me know early in the term. You should also contact Disabilities Services at 541-346-1155.

Other Resources
There are resources on campus to help with study habits, time management, stress and other things that may be negatively impacting your ability to be successful in school. If you feel like you need some help, please contact the instructor or the GE for help in identifying the appropriate campus resources. We want you to take advantage of being in college and we are happy to help you or connect you with others if we can.